

Roll No.

Total No. of Questions: 07]

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BBA (Sem. – 5th)
BUSINESS ENVIRONMENT
SUBJECT CODE: BB - 501
Paper ID: [C0224]

[Note: Please fill subject code and paper ID on OMR]

Time: 03 Hours**Maximum Marks: 60****Instructions to Candidates:**

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A**Q1)****(10 × 2 = 20)**

- a) Vision
- b) Components of internal environment
- c) Classify the functions of state
- d) Social audit
- e) Balance of Payment
- f) Technology transfer
- g) Provisions of FEMA
- h) Factors affecting international investment
- i) SWOT analysis
- j) Consumerism

Section - B**(4 × 10 = 40)**

- Q2)** How is business affected by its micro and macro environment?
- Q3)** What is the role of government in affecting business environment?
- Q4)** What do you mean by technological environment? Discuss the problems in import of technology.
- Q5)** How is business responsible towards society? Discuss the various parties rendering such responsibility.
- Q6)** Discuss the salient features of Competition Act.
- Q7)** Discuss the role of various international economic institutions affecting business environment.

